

Board of Youth Services  
Meeting Agenda  
May 9, 2017, 7:00 pm  
Whittemore Robbins House

Present: Roblyn Brigham, Justine Bloch, Kim Cayer, Colleen Leger, Linda Suzuki, Carlene Newell, Joan Axelrod Lehrich, Mary Decourcey, Hannah Simon

1. Welcome & approve minutes from May 2017 meeting (7:00)
2. Directors' Reports (7:10-7:30)
  - Psychologist Jamie willing to stay one day a week until new hire.
  - John Weisz, Harvard research project: 6 out of 8 school based clinicians have agreed to participate. Colleen speaking to school authorities.
  - Peterson Institute project. Waiting for some results from Harvard project and the summer retreat to help narrow in on what element of program to evaluate.
  - Client self assessment re outcomes will be better implemented when new electronic record system is fully operational.
  - Donations in honor of Ken Donnelly already at \$5000. Still getting more. Colleen will follow up with thank you notes to donors and to Donnelly family.
  - Linda: two new clinicians soon to be hired as well one very likely prospect.
  - Symmes grant is opening again; AYCC will re-apply
  - Catalyst grant: Colleen will share application via Google doc for feedback
3. Status Updates on Action Items (7:30-8:15)
  - Cause + Event 5K
    - At 10% of goal: \$2300
    - Colleen sending out to all of our supporters
    - Colleen will share Justine and Roblyn emails to use to contact our lists
    - Everyone needs to send out requests to their contacts this week and next!!
    - Colleen will try again with Cindy Curran to follow up with the annual donation from the Brach Corporation
    - Roblyn will speak with Lori Talianian re Prime Motors
    - Day of event: Carlene will ask Gina if she is able to help "man the table," Colleen will inquire re bibs, bring brochures, banner, tablecloth, Justine balloons, Roblyn yellow flowers to distribute to team.
    - We'll be sure to take a team picture in hopes of creating a postcard/thank you card for team members (and perhaps donors)

- Gala Update
  - This year, we would like to honor Michael Thompson, Carleen will ask him, shoot for Nov. 3 or Oct. 27 after clarifying date for Taste of Arlington.
- Marketing Update
  - Catalyst grant will be submitted by the end of this month to be reviewed by end of June
  - Colleen has someone lined up
  - Tagline, Roblyn will send survey to staff and Board re words associated with services and organization
  - Signage, Colleen will talk to DPW and Historic Preservation
- Social Media
  - Send articles to Colleen to post to Facebook
- Thanksgiving: in a holding pattern, currently working with schools to secure contacts and working with collaborating agencies

4. New Items (8:15-8:25)

- BYS Google email, docs and drive will do technology training at next board meeting; bring laptops or devices.
- Kathleen Darcy of Cambridge Savings Bank is interested in being involved with the Board. Colleen, Roblyn and Justine and Mary to meet with her next week.
- Change our regular meeting day? Revisit next meeting.
- Mental Health First Aid Training. Mary conducting training for Mount Auburn at AYCC. 21 sign ups. Maybe repeat in later months.

5. Adjourn 8:45

Next Meeting, Wednesday, June 7, 7-8:30, at AYCC